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Volume of activity

Ownership	100% owned by Austrian POST GROUP
Annual Volume	603 M
Number of clients	400
Number of outlets	9
Number of permanent staff	74
Number of distributors	2,700
Guaranteed Quality Standard	90 %
Number of households in the country	2.07 M
Number of households distributed to	1.98 M
Percentage of "Stop stickers"	3 %

Company presentation

KOLOS has been operating in the field of direct marketing and postal services since 1995 and is now one of the largest postal companies on the recently liberalised Slovak postal market.

In April 2006, KOLOS became a member of the international group AUSTRIAN POST GROUP (Österreichische Post AG), whose vision is to become the strongest postal operators in CEE (Central and Eastern Europe). This acquisition has been instrumental to our transformation and our success to provide both addressed and unaddressed delivery services to our clients.

With the current trend for companies to focus on their core business, our customers can enjoy the benefits of a client centric approach as well as major cost savings and convenient solutions which span the full spectrum of production, delivery services and data processing.

Through our network of a logistics center in Bratislava, nine branch offices and a network of 3,000 distributors, our clients can expect an optimized delivery of their promotional items not only within the Slovak Republic but also in surrounding countries such as the Czech Republic, Poland, Austria, Hungary, Croatia, Bulgaria and Romania.

If you feel it is time for change, contact KOLOS today!



Standard Services



Door Drop Backchecks Targeting Geomarketing Logistics

Special Services



Addressed Print B2B Recycling Database Hangers Post-Its In Store

Other facts

Mail Manager Service or Your distribution at your fingertip

Mail Manager is an innovative service offered to KOLOS' clients to manage their distribution plans through a web based interface. Each client is able to create his own user account, submit an order for distribution in their areas of choice and set a specific delivery date. After the successful creation and submission of an order, the client will be contacted within 24 hours by our sales manager to discuss all further details regarding their distribution.

Weekend Delivery

In order to fulfill our commitment to reduce wastage and the number of undelivered postal items, KOLOS has now introduced delivery at weekends. As you might expect, the cut through rate is much higher over the weekend and this way, our clients can use resources spent on production and distribution more effectively.



References

